



# ROSEMARY HITCHENS

SOCIAL SCIENCE RESEARCH + BEHAVIOR CHANGE CONSULTANT

## PROFILE

I am a published social scientist and remote project manager using behavior change and social marketing to tackle conservation issues. My career — spanning the corporate, philanthropic, and nonprofit sectors — has been guided by an interdisciplinary approach that draws on my strong research and resourceful problem-solving skills. Interests: Illegal wildlife trade, sustainable travel, scicom, community-based conservation

## SKILLS

Literature Reviews, Academic Journals, Study Design, Qualitative + Quantitative Methods, Market Research, Data Analysis, Academic + Technical Writing, Science Communication, Remote Systems

## ASSOCIATIONS

### **The Society for Conservation Biology**

- ConsMark Working Group Volunteer
- Social Science Working Group

### **Social Marketing Association of North America**

### **Behavioral Policy and Science Association**

## HOW TO REACH ME

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Twitter: [@rthitchens](https://twitter.com/rthitchens)

## RECENT CAREER SUMMARY

### **Freelance Consultant**

Rosemary Hitchens LLC | July 2017 to present

### **Project Manager**

Safe Souvenirs | Aug. 2016 to April 2020

### **African Policy and Capacity Building Associate**

Born Free USA | May 2017 to Sep. 2017

### **Wildlife Crime Research Assistant**

Elephant Action League | Sep. 2016 to Mar. 2017

## EDUCATION

### **Miami University (2016-2018)**

Master of Arts in Biology

- Global Field Program: Field classes in Baja California, MX, Kenya, AF, and Borneo, MYS
- Specialization: Illegal wildlife trade

### **Simon Fraser University (2014-2016)**

Master of Arts in International Studies

- Conflict and Governance Stream

### **Grand Valley State University (2011-2013)**

Bachelor of Arts in Political Science

## SCHOLARLY WORKS

Hitchens, R. T., & Blakeslee, A. M. H. (2020). Trends in illegal wildlife trade: Analyzing personal baggage seizure data in the Pacific Northwest. PLOS ONE, 15(6), e0234197.