
AUDREY SIZEMORE

EDUCATION AND OUTREACH
COORDINATOR
KEEP MIDLAND BEAUTIFUL

SUMMARY

Inspiring youth and adults to explore and understand our natural world while promoting environmental stewardship and responsibility.

PERSONAL SKILLS

- Environmental education
- Informal education
- Educational program development
- Leadership/Mentorship
- Community outreach
- Strong interpersonal and communication skills
- Event organizing and planning
- Customer service
- Data collection and processing
- Grant writing and fundraising

SOFTWARE SKILLS

- Microsoft Office software
- Standard office equipment
- Social media marketing
- ArcGIS Online
- ArcGIS
- ESRI
- Google products

EXPERIENCE

EDUCATION AND OUTREACH COORDINATOR/KEEP MIDLAND BEAUTIFUL OCTOBER 2017 – CURRENT

- Advocate the KMB mission by attending schools, organizations, and community events
- Leader in the development and strengthening of partnerships with schools and community organizations, also developing new partnerships and securing school involvement
- Develop, manage, and implement educational programming for school and community demonstrations and presentations to promote KMB's mission to create a cleaner, beautiful, and waste-free Midland
- Coordinate and speak to press about KMB events, programming, and awareness campaigns
- Coordinate and develop new or improve upon current events and programs such as the Great American Cleanup, Texas Recycles Day, Super Kids Club, Cleanest Campus Competition, and Waste in Place trainings
- Assist in grants and fundraising for events and programs
- Assist in coordinating KMB's TreeKeeper plantings and events with local organizations and school groups
- Develop and increase visibility in media and social media platforms (Facebook, Instagram, Website, and news letter); increasing Instagram followers by 388 and Facebook "likes" by 365 since the start of position.

EXHIBIT EDUCATOR/KEEP MIDLAND BEAUTIFUL

MARCH 2017 – SEPTEMBER 2017

- Planned and prepared a comprehensive marketing plan for pre-exhibition advertising and promotion
- Managed Super Kids Save the World, a 2,500 square-foot traveling children's exhibit for Keep Midland Beautiful reaching over 72,000 guests, a 380% increase from KMB's previous annual outreaches.
- Created and facilitated programming and content for *Super Kids Save the World* exhibit based off a British children's novel by Jo Readman for over 560 kids
- Organized and educated 1,571 students during more than 30 field trips throughout the exhibit's 4-month stent
- Organized fun and informative special events with the help of community partners like the Midland Downtown Famers' Market for the Super Kids National Veggie Day. Other special events include; Funky Junk Art Contest with 17 participants, Trashion Show, and Plastic Bag Free Day with over 150 participants
- Supervised two part-time exhibit staff and multiple volunteers throughout exhibit duration

ENVIRONMENTAL EDUCATOR/NATURE'S CLASSROOM

AUGUST 2016 – DECEMBER 2016

- Conducted small group and individual classroom activities on outdoor and sustainability topics based on differentiated learning needs to foster student's commitment to the outdoors and environmental concerns
- Participated in a week-long teacher training program to learn skills on adapting classes to student's learning abilities and tying activities to a larger picture
- Responsible for hiking tours that promoted student's curiosity and respect for the natural environment
- Facilitated large group activities, such as science fair and dining room experiences

GIS LAB ASSISTANT/WESTERN KENTUCKY UNIVERSITY

JANUARY 2016 – MAY 2016

- Supervised the geographic information systems (GIS) computer lab to ensure the upkeep of computers and compliance with lab rules
- Provided aid to those participating in introductory GIS classes

HOSPITALITY/BUFFALO WILD WINGS

MARCH 2016 – AUGUST 2016

- Delivered exceptional and friendly service to guests
- Answered questions pertaining to food menu and offered suggestions
- Managed closing duties, including restocking items and counting the cash drawers

STYLIST/EXPRESS

JANUARY 2015 – MARCH 2016

- Was awarded stylist position 4 months into hiring due to providing exceptional customer service, product knowledge, and achieving daily sales goals
- Successfully assisted costumers in product selection and style questions
- Responsible for new employee training in sales, store displays, and product knowledge

EDUCATION

WESTERN KENTUCKY UNIVERSITY

ENVIRONMENTAL STUDIES/GEOGRAPHY

January 2015 – August 2016 GPA 3.58

QUEENS UNIVERSITY OF CHARLOTTE

August 2012 – December 2014

RESEARCH AND SCHOLARLY ACTIVITIES

- Selected as the first Keep Texas Beautiful Affiliate of the Month - Included writing a blog (linktr.ee/keeptxbeautiful) and a Keep Midland Beautiful "Instagram Takeover" day on KMB's new environmental education programs.
- Member and volunteer of Sibley Nature Center whose mission is to create an understanding and appreciation of the nature and history of our region through a broad range of educational programs and personal experiences.
- "Branding Is Out Results Are In" marketing workshop by author Tom Ray on how to better brand your organization with cost in mind. (March, 2018)

- Keep America Beautiful 2018 National Conference in Dallas, TX. Keep America Beautiful's National Conference is the premier annual educational, training and networking forum presented for the benefit of the national affiliates. Workshops included; Fostering Sustainable Behavior, Situational Leadership, Public Space Recycling, Measuring the Impact of Green, Advocacy 101, Organizational Leadership, and Leadership and Volunteerism. (January, 2018)
- 2018 Certificate of Completion for one-day introductory workshop in community-based social marketing (January, 2018)
- Member of Llano Estacado Texas Master Naturalist who strives to encourage citizens of the region to explore their natural surroundings, to identify the most common plants and animals in their environment, and to learn the natural and human history of their region. (Graduate May, 2018)
- Q4 Modern Marketing Workshop to develop skills in modern social media marketing in the 21st century. Include detailed information on using Facebook, Instagram, Twitter, LinkedIn, Snapchat, and podcasts to brand your business and make sales. (December, 2017)
- Keep Texas Beautiful Waste in Place certified trainer, endorsed to train formal and informal educators on how to facilitate lessons on waste management, beautification, and recycling (July, 2017)
- Western Kentucky University Faculty-Led Study Abroad to Ireland and Northern Ireland studying GIS and geoscience field experience (2016)
- "Green Team" intern at Richardsville Elementary School
 - Optimized and grew the Richardsville Elementary School's Green Team by establishing an educational foundation to all curriculum and programming
 - Garnered and built community partnerships with Western Kentucky University, local renewable energy and green companies, and other environmental organizations to host dynamic special events such as; an Energy Family Fun Night and Recycled Fashion Show
- Course research on the use of multispectral high spatial resolution remote sensing data models to better predict human impact on trailside vegetation and soil in the Great Smoky Mountains National Park (August 2015 – December 2015)
- Course project on the use of informal education to better educate individuals on facts and issues associated with karst environments (January 2015 – May 2015)
- Course research on the impact urbanization has on sedimentation rates amongst growing cities with a focus on the Charlotte, North Carolina metropolitan area (August 2015 – December 2015)
- Soil quality testing at Garinger Farm's Friendship Gardens (Charlotte, NC) (August 2013 – December 2013)
- NCAA Division II cross country and track and field student athlete for Queens University of Charlotte (August 2012 – December 2014)

VOLUNTEER EXPERIENCE

- Volunteer for Museum of the Southwest ReinBeer event to celebrate young Midlanders. (December, 2018)
- Volunteer cross country coach for Boyd County Public Schools (Summers of 2015-2016)

- National Geography Bee volunteer (2016)
- Sedgefield Elementary School Lunch Buddy (August 2014 – December 2014)

REFERENCES

PROFESSOR AMY NEMON

INSTRUCTOR OF GEOGRAPHY AND GIS AT WESTERN KENTUCKY UNIVERSITY

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