



Conservation Conference 2020

**Sponsorship and
Exhibit Opportunities**
November 17-18, 2020
Baltimore Hilton

Contact | Daniel Litow
dlitow@wildlifehc.org | 240.247.0926

www.wildlifehc.org/conference

Partner with us at the world's leading conference for corporate conservation



At the 2020 WHC Conservation Conference, corporate conservation professionals will convene to share strategies and inspiration to drive the success of biodiversity programs around the world.

With over 700 WHC-certified programs in 28 countries, 47 states, D.C. and Puerto Rico, our collective reach can make a difference in our environmental and economical futures.



WHC

www.wildlifehc.org/conference

Interact with leaders in corporate conservation

WHC Conservation Conference offers you the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more.

Benefit from exposure to a targeted audience, networking opportunities, and a show of support to the mission of WHC.

Our attendees are decision makers

75%

Are presidents, VPs, directors or managers with leadership roles and decision-making powers

20%

Are managers and executives from non-profit organizations and federal agencies

48%

Represent Fortune 500 companies

"This event attracts the forward-thinking environmentally conscious corporations we hope to be able to do business with. Making connections with good corporate citizens is why we love coming to the WHC Conservation Conference."

Dr. Michael Liptak, EnviroScience



Our attendees represent the following companies

3M Company
Albemarle Corporation
ArcelorMittal
AriensCo
Aristeo Construction Company
Ascend Performance Materials
Ashland
Bacardi
BASF
Bayer
BG&E
BP America
Bridgestone Americas
Buzzi Unicem USA
Cargill, Inc.
CEMEX
Chemours
Chevron
Com-Ed
Continental Cement Co.
Cornejo & Sons
Covia
CRH Americas Materials

DRG
DTE Energy
DuPont
Eastman
Exelon
ExxonMobil
FCA
Fidelity Investments
Flint Hills Resources
Freeport-McMoRan
GE/Birchwood
General Motors
Georgia-Pacific
Hamm
Hunt LNG
Imperial Oil
Indorama Ventures Xylenes & PTA
ITC Holdings
Koch
Lafarge Canada
Lannon Stone Products
Lehigh Hanson, Inc.
Marathon Petroleum

Matador Cattle Company
Michigan Paving & Materials
New York Power Authority
Occidental Petroleum
Ontario Power Generation
P. Flanigan & Sons
PECO
Pepco Holdings, Inc.
PPG
Primary Energy
Ready Mix USA
Ricoh USA, Inc.
Roanoke Cement
Sibelco
Southern Nuclear
Stancills
Summit Materials
Texas Materials, A CRH Company
Toyota
Vulcan Materials Company
W.R. Grace & Co
Waste Management

“Exhibiting at the WHC Conference provides us a great platform for sharing information about our environmental education programs, networking with industry partners and cultivating new relationships.”

Roberto “Bob” Nelson, Head of Site Communications & Community Relations and STEM Education – North America, BASF Corporation

Exhibits

Exhibit Booth Package

- 8'x6' exhibit space with 6'x3' table, table cover and 2 chairs
- One full Conference registration, which provides access to all meals, networking and learning sessions
- Complimentary list attendees (names and organizations only)
- Listed as an exhibitor on our website and the Conference App

Pricing

	Member	Non-member	Non-Profit/Govt
Before June 15	\$1,000	\$1,799	\$700
Before Oct 1	\$1,500	\$2,900	\$800
After Oct 1	\$2,000	\$3,400	\$900

Important Dates/Times

- Installation | Monday, Nov. 16, 5-6pm and Tuesday, Nov. 17, 7-10am
- Exhibit Hall Dates/Times | Tuesday, Nov. 17 and Wednesday, Nov. 18, 9am to 4pm daily
- Dismantle | Wednesday, Nov. 18, 3pm-4pm

Terms and Conditions

- Exhibit space assignments and included registrations are not final until payment has been received.
- Substitutions will be allowed.
- An exhibitor may cancel their space by October 1 for a 50% refund. No refunds will be provided after October 1. All cancellations must be made in writing to Daniel Litow at dlitow@wildlifehc.org.

Sponsorships

WHC Awards

WHC Awards Dinner \$16,000

The WHC Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards. Your brand will be represented in print and digital signage, the program, and included in the title of the event, e.g. "2020 WHC Awards Dinner Presented by ABC Company."

Tables

Platinum: \$8,800 (includes 10 registrations)

Gold: \$8,250 (includes 10 registrations)

Silver: \$7,425 (includes 8 registrations)

Bronze: \$6,875 (includes 8 registrations)

Honor your colleagues with a designated company table and share in the celebration together. Sponsored tables are positioned in prime areas of the ballroom.

Cocktail Reception \$13,000

This happy hour style reception is a highlight of the Conference and a great way to engage with attendees. Your brand will be on signage at the Reception.

Centerpieces \$10,000

These beautiful centerpieces are co-branded with your logo. WHC will arrange delivery of two centerpiece vessels to be sent to you post-Conference.

Program \$2,000

Participate in the WHC Awards Dinner as a sponsor of the Program distributed on all tables.





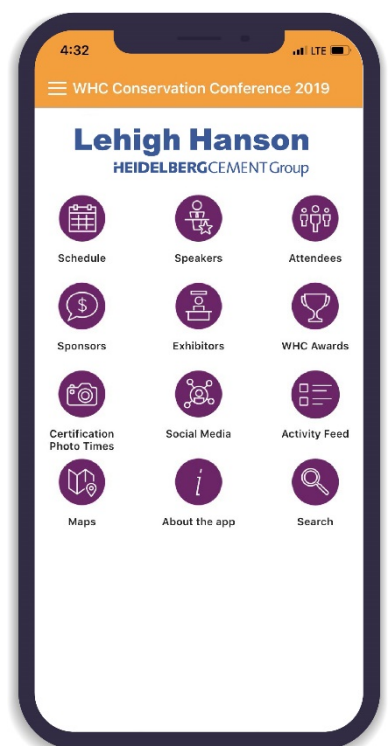
Enrich the Attendee Experience

Lounge \$20,000

Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization's promotional materials.

Conference App and App Help Desk \$15,000

Our App usage increases every year and this year we are striving for full adoption and use by all attendees! The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company's sponsorship on display at the App Help Desk.



General Sessions \$12,500 each

Your brand will stand out to attendees with a sponsorship of one of these highly attended events. Your brand will be represented with on-stage signage and on presentation screens. The session will include your company's name in all marketing, e.g. "Name of General Session Presented by ABC Company."

Wi-Fi \$10,000

Wi-Fi is used by attendees multiple times a day. Get exposure for your organization with signage promoting Wi-Fi access, as well as a custom password that includes your company name.

Networking Break \$5,500

The Networking Break is a great way to engage your brand with attendees. Signage with your logo will be placed around the food and beverage areas, and your company name will also be included in the title of the event, e.g. "Networking Break Presented by ABC Co."

Hand Sanitizer Stations \$4,750

These floor-standing sanitizing stations are essential for a germ-free environment. Your logo will be displayed on each stand on 11"x17" signage.

Quiet Room \$2,500

Provide attendees with an area to meditate and relax between sessions. The Quiet Room is a respite from all the hustle and bustle from the Conference floor.



Showcase Your Brand

Registration Station & Online Registration Combo

GREAT VISIBILITY! \$15,000

Position your organization on attendees' minds BEFORE the Conference with an Online Registration sponsorship, and then again AT the Conference at the Registration Station. Your brand will stand out online and in signage, e.g. "Conservation Conference Registration sponsored by ABC Company." Your brand will also be highlighted on the registration kiosks.

Conference Tote Bags \$12,500

These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout the event and long after the Conservation Conference ends, providing maximum branding impact.

Lanyards \$12,500

These colorful lanyards are your chance to be on display throughout the Conservation Conference. We'll handle the production; your company gets the exposure with each attendee.

Column Wraps HIGH IMPACT!

\$7,500 for 2, \$4,000 for 1

Put your company in the middle of the Conference floor with two highly-visible, large format, double-sided column wraps. You can choose to send us your own design or we can create the design for you. These column wraps are show stoppers!

Hotel Key Cards \$7,500

During each day of an event, an attendee will actively look at their keycard 8 to 12 times per day. This represents repeat impressions to all Conference participants! We'll work with you to create an eye-catching and keepsake design that includes your logo and a URL or QR Code linked to a landing page of your choice.



Certification Photo Studio \$4,500

Each year, teams come together for a professional group photo to celebrate their certification. Your logo will be used in promotion of the studio before and during the Conference, and we'll name the studio after your company, e.g. "ABC Company Photo Studio."

Floor Clings \$4,000 (6 clings), \$2,500 (3 clings)

Your company will not be missed with these large floor clings displayed along the main walkways of the Conference floor.

Elevator Clings \$3,500 for 3 elevator banks

Showcase your company with advertising in 3 elevator cars used by guests in the Hilton.

Daily Agenda Signs \$2,500

Your logo will be prominently featured on large format signs on display for the 3 days of the Conference.

Speaker Gift \$1,650

Help us thank our speakers for donating their time and expertise. Your logo will be included on the gift item.

Conference Bag Insert \$495

Get your company's message in the hands of all registrants by including your marketing materials (brochure, flyer or promo item) in each Conference bag.





Giving Back

Student Scholarships \$5,000

Each year, WHC offers college students full access to the Conference. This sponsorship underwrites hotel, travel and registration costs, and gives the next generation of conservationists an exceptional learning and networking opportunity.

Conservation Partners Exhibits \$5,000

WHC will donate 4 exhibit spaces to our NGO partners so that they may promote their important conservation missions to our attendees. Your sponsorship helps underwrite this program and is a great way to support our non-profit partners.

Conservation Partners Registration \$5,000

Yet another way to support our non-profit partners! WHC offers 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.