



# 2018

Annual Report



**naaee**

North American Association  
for Environmental Education

*Education We Need for the World We Want*

## About NAAEE

For nearly five decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education (EE). Our members and supporters include EE professionals working in formal and nonformal education—including university professors; preschool educators; K-12 teachers and administrators; professionals in informal learning centers such as zoos, aquariums, museums, community centers, nature centers, and more; as well as those working in government agencies, foundations, and corporations.

## Vision

A just and sustainable world where environmental and social responsibility drive individual, institutional, and community choices.

## Mission

To use the power of education to advance environmental literacy and civic engagement to create a more equitable and sustainable future. We work with educators, policymakers, and partners throughout the world.



[naaee.org](http://naaee.org)

*Humankind has not woven the web of life. We are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together. All things connect.*

—Chief Seattle

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## Dear NAAEE Members, Partners, Affiliates, Donors, and Supporters:

When we look back over 2018, it's inspiring to see the exciting work that took place across the globe to help create a better world through education. From working to provide equitable access to nature for all kids to building civic engagement and leadership skills for young and old alike, environmental educators have had an impact everywhere.

In the past year, working with dozens of partners, NAAEE has helped support more than 300 workshops and trainings for educators around the world. We continue to link research and practice, partnering with Stanford, Duke, and other universities. We've published new materials focused on community engagement and effective practice in the field, helped support deliberative democracy through environmental issue forums, and worked to support national and international policies that will help create a more informed and committed global citizenry. We've also advocated for the importance of early childhood education, E-STEM, and creating a more equitable and inclusive movement. NAAEE's Natural Start Alliance hosted 370 nature-based early childhood professionals at our World of Wonder conference at the Chicago Zoological Society/ Brookfield Zoo, and more than 1,300 environmental educators joined us in Spokane, Washington for our enormously successful 47th Annual Conference and Research Symposium, *Environmental Education: A Force for the Future*.

In the following pages, you'll find out more about how we're driving excellence, cultivating collective action, and mobilizing support for the field. Here's a quick look at some highlights:

- **ee360**, an EPA-funded partnership, reached more than 2.8 million educators in its second year with training, resources, and online learning opportunities.
- Through **eeWORKS**, we completed two systematic research reviews led by Stanford University focused on (1) environmental education as a strategy for conservation, and (2) the benefits of environmental education in early childhood.
- Our network of trainers brought *Community Engagement*, our newest set of Guidelines for Excellence, to more than 200 educators.
- Thirty-two **Community Environmental Education Fellows** participated in a five-day leadership and professional development institute designed to support their work on local community action projects.
- The **Natural Start Alliance** welcomed its 600th organizational member.
- The **Global Environmental Education Partnership (GEEP)** launched a Call to Action pledge, signed by nearly 500 individuals and organizations from 54 countries.

We are excited about joining forces with you to engage global citizens, prepare young people to be leaders, and create a sense of environmental and social responsibility. And we couldn't do this without the support of our board, partners, members, and colleagues who understand that the work we do is all about "the education we need for the world we want."

**Judy Braus**  
Executive Director

# Driving Excellence

## ee360

NAAEE, through a cooperative agreement with the United States Environmental Protection Agency (US EPA) and a consortium of partner organizations and agencies, continues to lead **an ambitious five-year initiative to grow, support, and diversify the field of environmental education.** Through collaborative leadership training and professional development, ee360 is helping to create a vibrant workforce that is well prepared to increase environmental literacy for everyone, everywhere.

ee360 projects include inservice and preservice educator training in civic engagement, equity and inclusion, the *Guidelines for Excellence*, and more. In this second year of the initiative, NAAEE and our partners conducted more than 200 workshops, trainings, and webinars, reaching more than 18,000 formal and nonformal educators directly and more than 2.8 million indirectly.

In addition, 32 Community EE Fellows participated in a five-day Leadership Institute and ongoing mentoring to equip them to effectively address environmental issues at the local level. The fellows put these skills into practice, coordinating individual EE Action Projects to stimulate local community resiliency efforts in their own communities.

Read more at [naaee.org/our-work/programs/ee360](http://naaee.org/our-work/programs/ee360)



From Inspiration to Impact

### NONPROFIT AND AGENCY PARTNERS



## eePRO



eePRO, our high performing, online professional development and networking platform, continues to build momentum, supporting and improving the access of visitors searching for website resources, research briefs, learning modules, professional development opportunities, webinars, job listings, and special interest groups.

### eePRO

#### BY THE NUMBERS



unique users—up 45%



website visits



pages viewed



eeNEWS subscribers



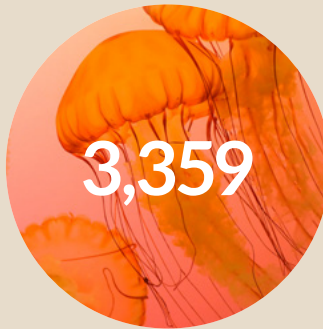
eeJOBS subscribers



new posts



eePRO group members added



webinar registrants



eeLEARN modules completed

## eeWORKS

NAAEE and Stanford University launched eeWORKS to showcase the value of environmental education and its positive outcomes. By substantiating powerful anecdotes from across the field with empirical evidence, eeWORKS firmly demonstrates the wide-ranging benefits of environmental education.

Guided by NAAEE and an expert advisory council, research partners at Stanford University completed two of several planned systematic research reviews, focused on:

- **EE as a strategy for conservation**
- **Benefits of EE in early childhood**

The team synthesized their findings into articles that are under peer review for publication in academic journals. The Stanford team also spearheaded two additional research reviews focused on EE as a strategy for:

- **Increasing civic engagement**
- **Enhancing positive youth development**

In addition, partners at the University of Florida launched exciting new research review focused on EE strategies to engage communities in planning for climate change adaptation, and partners at the University of California–Davis began a review of outcomes and strategies for using citizen science in EE.

eeWORKS 



## Publications and Professional Development

### *Guidelines for Excellence*

In 2018, NAAEE completely revised the *K-12 EE: Guidelines for Excellence*, the second major revision of these guidelines to best reflect current thinking in the field. The guidelines are expected to be published in early 2019.

Under the leadership of Dr. Bora Simmons from the National Project for Excellence in Environmental Education, NAAEE hosted **41 workshops and presentations focused on Guidelines for Excellence training**. Members of the Guidelines Trainers' Bureau conducted trainings in 16 different states and provinces and served more than 950 formal and nonformal educators. In addition, six train-the-trainer workshops were held. Currently, there are Guidelines Trainer's Bureau members in 33 states; Washington, DC; Ontario, Canada; Nova Scotia, Canada; and Dubai, UAE. The complete set of *Guidelines*, as well as other NAAEE publications, are available for download and purchase in NAAEE's online store.

### Kettering Foundation

Since 2014, NAAEE has partnered with the Kettering Foundation, a nonprofit cooperative research organization, to develop Environmental Issues Forums (EIF)—providing tools, training, and support for engaging adults and students in meaningful, productive discussions about complex issues that affect the environment and our communities. Issue guides provide a framework for discussion by giving an overview of the issue along with possible approaches and tradeoffs. Issue guides in the series focus on climate change, energy, water, and food issues. The issue guides, along with facilitator and classroom resources are available for download.

<https://naaee.org/our-work/programs/environmental-issues-forums>

## Resources and Research

### eeWEBINARS

NAAEE continued its engaging and educational monthly webinar series, *Bringing New Ideas and Innovation to the Field of EE*, featuring diverse speakers and topics to share expertise, professional development, and resources with the field. The **popular series drew 3,359 registrants, and an additional 3,819 educators watched the webinar recordings on YouTube.** This represents a **63% increase in webinar participation from 2017 to 2018.** NAAEE continued to receive very positive feedback on the webinar series throughout year.



*HOLY SMOKES!! STANDING OVATION to all for an amazingly great, informative, and productive webinar. Thank you, thank you for all the inspiration and materials and ideas that were shared tonight. Just one more instance of why nature education works from infancy on!*

—Webinar participant

*Love these webinars—thank you so much for providing them for free!*

—Webinar participant



As a result of the successful monthly series, NAAEE began design of a new webinar series, eeINSPIRE, in partnership with

the US Forest Service (USFS). NAAEE solicited feedback from USFS conservation educators on their needs and interests for a professional development webinar series, and the design was based on the survey results. The series is prepared to launch in January 2019.

### eeRESEARCH

In April, NAAEE launched the **eeRESEARCH database with over 1,000 peer-reviewed research summaries** including all 10 Environmental Education Research Bulletins. In spring, the eeRESEARCH team also completed the development of the higher education database populated with nearly 300 universities, programs, and faculty focused on EE at higher education institutions.



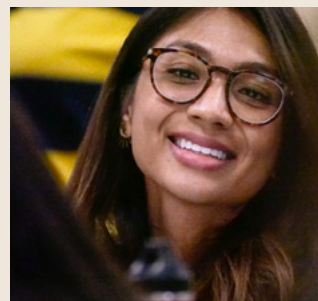
*When I'm trying to look for important work in EE, I can come here rather than spending hours on Google Scholar!*

—Webinar participant

*I'm grateful for the growing body of researchers who are making this field more and more legitimized and impactful.*

—Webinar participant

### eeLEARN



eeLEARN is a series of online learning modules exploring the foundations of environmental education. **A new module focused on research and evaluation launched**

in the fall. The module was designed to provide practitioners with tips and tools for using research to improve practice and for conducting evaluations of their own programs.



## Awards for Excellence

NAAEE is proud of the many accomplishments of our members and partner organizations and presented our annual awards, including NAAEE's highest honor, the Walter E. Jeske Award for exemplary service to NAAEE and leadership within the field of environmental education at our conference in Spokane, Washington.



### 2018 Award Recipients

Walter E. Jeske Award

**Laura Downey**

Research Award

**Martha Monroe**

Higher Education Award

**Alex Kudryavstev**

Outstanding Affiliate Organization

**Arizona Association for Environmental Education**

Outstanding Service to EE (Organization/Global)

**Keep Northern Ireland Beautiful**

Outstanding Service to EE (Individual/Local)

**Jamie Nakama**

Outstanding Service to EE (Individual/Regional)

**Katie Navin**

Outstanding Service to EE (Organization/Local)

**Thorne Nature Experience**

Outstanding Service to EE (Individual/National)

**Yash Bhagwanji**

Outstanding Service to EE (Individual/Global)

**Gayatri Raghwa**

The Rosa Parks and Grace Lee Boggs

Outstanding Service Award

**Jim Embry**

Director's Award

**Kathy McGlaulin**

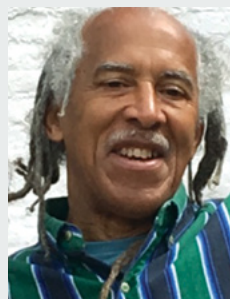


### Jeske Award Recipient

#### Laura Downey

A former elementary and middle school teacher, Dr. Laura Downey has served as executive director of the Kansas Association for Conservation and

Environmental Education since 2000. She has been a nexus for collaboration within her state and across state borders, and an invaluable link between the EE community and formal classrooms. Laura works tirelessly to support the NAAEE Affiliate Network, serving as a mentor to state EE leaders, and encouraging others to pursue leadership roles throughout the field.



### Rosa Parks and Grace Lee Boggs Award Recipient

#### Jim Embry

Jim Embry, of Richmond, Kentucky, has worked to connect social justice, food justice, and environmental

justice with other social movements for the past 50 years. As Director of the Sustainable Communities Network, Jim cultivates collaborative efforts at the local, national, and international levels with a focus on local sustainable food systems. He was selected as one of ee360's 32 Community EE Fellows for 2018, and will serve as the co-chair of NAAEE's 48th annual conference in Lexington, Kentucky in 2019.

## Cultivating Collective Excellence

### Affiliate Network

NAAEE achieved significant milestones in its efforts to support and strengthen the Affiliate Network. In collaboration with the leaders on the Affiliate Steering Committee, NAAEE built on investments in messaging expertise by crafting shared messages for key audiences. These messages were designed to help Affiliates speak with one voice about the value of EE to a wide range of stakeholders. NAAEE also continued to provide access to professional learning opportunities for Affiliate networks through our monthly webinar series, which is co-hosted by dozens of Affiliates.

With resources from ee360, NAAEE hosted **82 Affiliate representatives from 34 states** and regions in Monterey, California for a three-day workshop. This is the highest engagement in terms of state Affiliates to date. During the workshop, participants benefited from professional development, peer mentoring, and networking opportunities. Many Affiliates reported deeper engagement with colleagues across the Affiliate Network and with NAAEE as a result. A **record 90 individuals participated in the annual Affiliate workshop** just prior to NAAEE's conference in Spokane, Washington.



## Certification and Accreditation

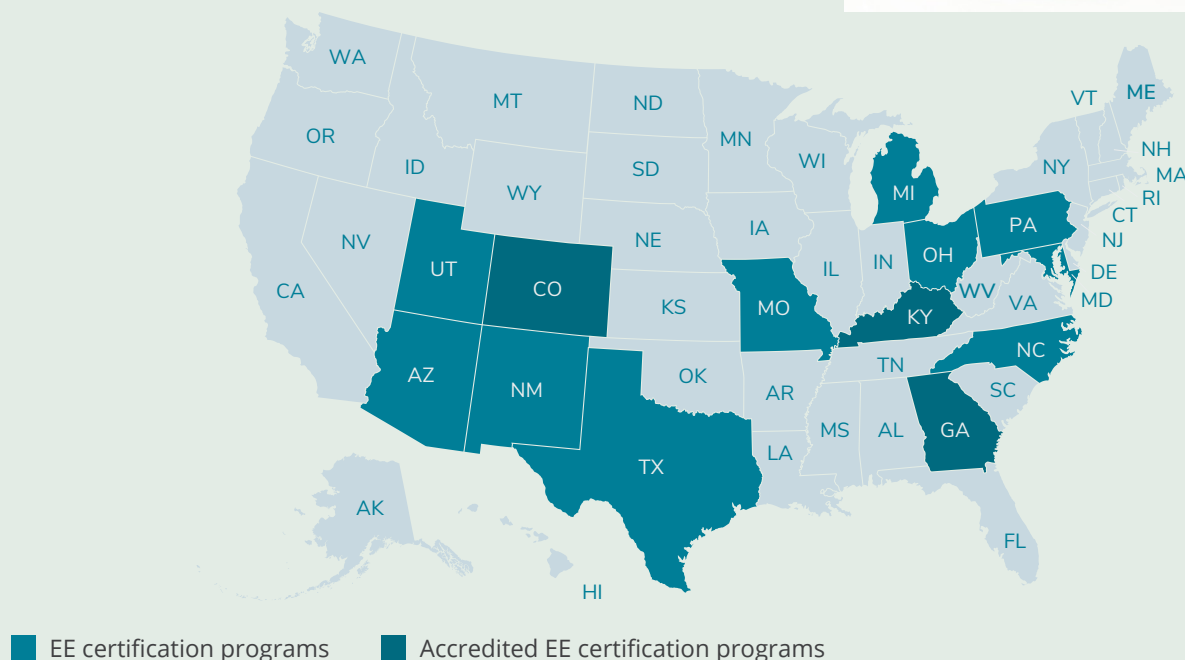
If you need surgery, chances are you'll want a board-certified surgeon to perform it. Professional certification ensures that individuals are fully prepared for work within a specific field of expertise. While it is not necessary to attain certification to work as an environmental educator, certification distinguishes highly qualified professionals and enhances the résumés of those who have attained it.

NAAEE's *Professional Development of Environmental Educators: Guidelines for Excellence* forms the foundation for 13 state certification programs, operated by NAAEE's state Affiliate or another agent. Currently, there are 1,245 certified professionals in the country, with **123 added this year alone**.

NAAEE accredits state certification programs that meet rigorous standards and undergo an intensive review process to ensure ongoing compliance with the Guidelines for Excellence and best practices in EE. In 2018, NAAEE worked to revamp the accreditation program, and the new program is expected to launch in mid-2019. **New certification programs in California and Virginia are in development now.**



### States with Certification Programs



*EE Certification has been deeply impactful to me and the benefits are many. Most obviously, EE certification has increased my cache of resources for developing EE curricula—people/colleagues and books/websites. It has also improved my credibility as an educator. Less tangible is the confidence this certification has given me. It reinforced my intuitive process for teaching in the natural world while giving me the framework for articulating my work with students.*

—Kaki Scheer, Director of Outdoor Education at Cincinnati Country Day School, Ohio Certified Environmental Educator

## Annual Conference & Research Symposium



The 47th Annual Conference and 15th Annual Research Symposium were held in partnership with our state Affiliate, E3 Washington, in Spokane, Washington in October. It was a fruitful and thought-provoking conference with the theme, **Environmental Education: A Force for the Future**. The NAAEE Conference focused on the power of education to create positive change leading to a more equitable and sustainable future—building a more civically engaged citizenry, creating a more inclusive movement, optimizing human potential, delivering excellent educational opportunities for all.

Some sessions were targeted specifically to the needs of young professionals in early stages of their careers, including our first Young Professionals Clinic to help build skills related to networking, resumes and cover letters, using social media, and fundraising. Attendees could also participate in the fifth annual Evaluation Clinic, fundraising coaching sessions, and a community service project helping to build a nature therapy garden at the West Valley Outdoor Learning Center. Five field trips were offered to enjoy the natural wonders of Washington in venues ranging from Turnbull National Wildlife Refuge to Mount Spokane State Park to the Riverside Park.

With more than 500 sessions on the Research Symposium and Conference programs, there were challenging, motivating, and informative sessions for everyone.

### Research Symposium and Conference

#### BY THE NUMBERS



scheduled sessions



scholarships awarded



exhibitors



sponsors



plenary speakers



attendees



## Natural Start Alliance

Like the young learners at its center, NAAEE's Natural Start Alliance is growing by leaps and bounds! The Alliance welcomed its 600th organization member in 2018, reinforcing its role as the leading national coalition dedicated to advancing early childhood environmental education. Natural Start works to improve practice in the early childhood field, bring quality environmental education programs to more young children, and promote messages, policies, and research that support nature-based early childhood education.

In 2018, the Natural Start Alliance:

- Hosted nearly **400 participants at its annual conference**, breaking its attendance record with an increase of 60% over 2017
- Increased organizational membership by 54% with a total of **692 total members** by year's end
- Continued to increase its social media presence and website visitation, gaining more than **1,500 new followers on Facebook**
- Presented a **webinar** on nature-based learning in public schools with over **450 registrants**
- Published the sixth volume of the *International Journal of Early Childhood Environmental Education*, edited by Dr. Yash Bhagwanji of Florida Atlantic University
- Prepared a final draft of the *Nature-Based Early Childhood Education Best Practice Guidebook*, which will guide new and established programs in the areas of safety and risk management, curriculum, learning spaces, and program administration



*We are so excited to be opening [our nature preschool] in fall 2018. I can't tell you how helpful the Natural Start Alliance has been along this journey over the past three years!*

—Natural Start Alliance member

**natural start**  
alliance

naturalstart.org

Thanks to the George B. Storer Foundation for their generous support of the Natural Start Alliance.

## Global Environmental Education Partnership (GEEP)

Global solutions require global collaboration. That's why the Global Environmental Education Partnership, NAAEE's partnership with the US EPA and EPA Taiwan, works to strengthen networks, build global leadership, and champion effective practices in environmental education around the world.



### This year the GEEP:

- Expanded a global Call to Action Pledge. Building on efforts in 2017, the partners identified three big goals to improve environmental education and asked the global EE community to sign on. This year, **more than 400 individuals and 74 organizations from 54 countries** signed on to the pledge, including organizations such as the Earth Day Network, National Wildlife Federation, WWF–Finland, Foundation for EE Korea, Eco-Schools USA, and FEE Malta.
- Added **15 country profiles** to its interactive map collection, shining a light on promising environmental education practices and policies from around the world.
- Convened thought leaders in Taipei, Taiwan and Spokane, Washington. The GEEP Advisory Group met to discuss future directions for the partnership and how it can best help champion EE efforts.
- Hosted University of Botswana lecturer Kgosi Velempini as the 2018 GEEP Fellow; he spent one month with NAAEE's staff at the DC office to network, learn, and share his expertise.
- Communicated through a newly launched newsletter that reaches 900 email addresses and conferences like the Eye on Earth Symposium, held in Dubai, UAE in October.



### GLOBAL CALL TO ACTION

#### 10 ACTIONS FOR THE FUTURE OF EE

These ten actions were vetted by hundreds of educators around the world and outline key priorities for environmental education for the next decade and beyond.

- 1 Champion Environmental Education
- 2 Build a Bigger and More Inclusive Field
- 3 Create and Empower Global Citizens
- 4 Grow Global EE Leadership
- 5 Invest in Research to Improve Practice
- 6 Connect and Collaborate for Change
- 7 Expand EE's Role in Achieving Conservation Success
- 8 Provide Universal Access to EE and Nature
- 9 Strengthen EE's Role in Achieving the U.N. Sustainable Development Goals (SDGs)
- 10 Develop a Global Fund for Environmental Education

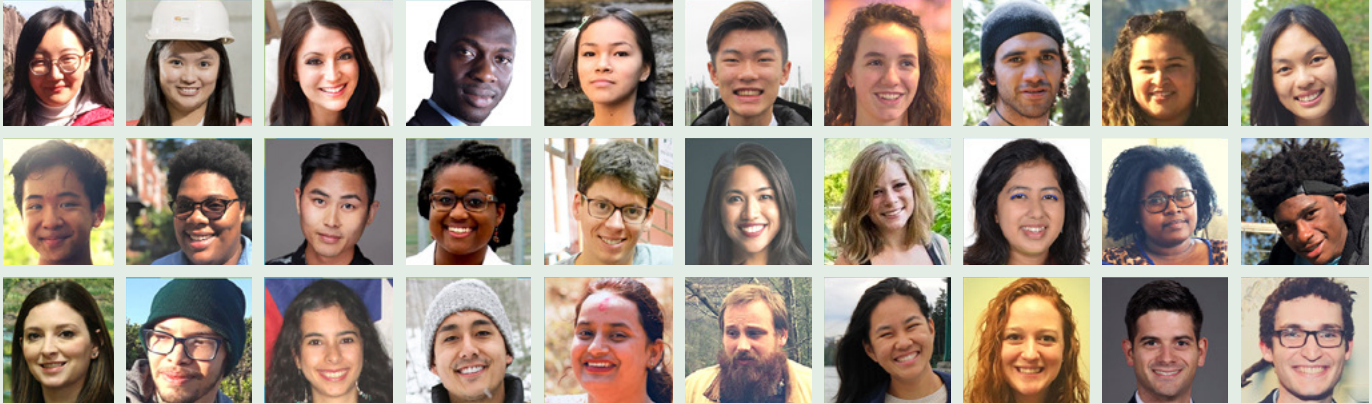
10 ACTIONS



## Environmental Education 30 Under 30

NAAEE, the GEEP, and Wells Fargo successfully partnered for the third year of Environmental Education 30 Under 30 to recognize inspiring leaders under the age of 30 who are using environmental education to forge a sustainable future. The 2018 honorees work across a wide range of sectors and represent 11 countries. They join a growing alumni community of 90 members. This year, the program awarded an unprecedented 15 full scholarships for EE 30 Under 30 alumni to present their work at the 2018 NAAEE Annual Conference in Spokane.

Visit [naaee.org/ee30under30](http://naaee.org/ee30under30) to read more about the 2018 class and the program's alumni.



**Adedoyin Adeleke**, 29, Ibadan, Nigeria  
**Kehkashan Basu**, 18, Toronto, Canada  
**Tiffany Carey**, 26, Ann Arbor, Michigan  
**Gina Fiorile**, 21, Saranac Lake, New York  
**Nakasi Fortune**, 28, Linden, Guyana  
**Jared Hiakita**, 30, Panguru, New Zealand  
**Wing Man Samantha Kong**, 26, Hong Kong  
**Vinh Le**, 25, Vaughan, Canada  
**Denise Lee**, 19, Vancouver, Canada  
**Michele Madison**, 24, Tallahassee, Florida  
**Benjamin May**, 19, Philadelphia, Pennsylvania  
**Lucas Metropulos**, 26, Bethesda, Maryland  
**Taylor Morton**, 25, New York City, New York  
**Taiji Nelson**, 30, Pittsburgh, Pennsylvania  
**Brandon Nguyen**, 19, Toronto, Canada  
**Chris Nixon**, 18, Jacksonville, Florida

**Amira Odeh**, 27, Bayamon, Puerto Rico  
**Anna Oposa**, 30, Mandaluyong City, Philippines  
**Pratikshya Paneru**, 29, Tanahun, Nepal  
**Jason Pang**, 16, Richmond, Canada  
**Autumn Peltier**, 14, Wikwemikong, Canada  
**Kyle Reid**, 28, Chicago, Illinois  
**Rachael Rost**, 29, Topeka, Kansas  
**Joseph Sarvary**, 28, Pilar, Paraguay  
**Barbara Spiecker**, 29, Corvallis, Oregon  
**Bea Trumann**, 27, Portland, Maine  
**Angela Vincent**, 29, Vallejo, California  
**Junior Walk**, 28, Naoma, West Virginia  
**Jo Leen Yap**, 28, Bukit Mertajam, Malaysia  
**Yueyang Yu**, 22, Xianyang, China

*The 30 Under 30 award has meant so much to me. From elevating my status as a professional in this field to networking with other conservation leaders around the world, this experience connects you to like-minded individuals who are passionate about implementing environmental change.*

—Rachael Rost, 2018 Honoree



**WELLS  
FARGO**



## Mobilizing Multi-Sector Support

### UL Innovative Education Award

Recognizing excellence is important, but supporting excellence is crucial. In 2018, NAAEE partnered with Underwriters Laboratories (UL), a global safety science company, to host the fourth annual UL Innovative Education Award program, also known as ULIEA. ULIEA recognizes outstanding nonprofits advancing environmental and STEM education (E-STEM) through youth empowerment and sustainable community development. Each year, the award supports five nonprofit organizations in the United States and Canada with a collective \$250,000. ULIEA awarded its millionth dollar to five outstanding organizations using STEM principles to engage youth in environmental education.

Organizations spanning 32 states, 3 Canadian provinces, and the District of Columbia submitted entries to ULIEA. Five award winners and five runners-up were selected in May. **Techbridge Girls of Oakland, California** won the grand prize award of \$100,000 for their work in educating and equipping girls from low-income communities with opportunities to lead, contribute, and thrive in STEM. Techbridge Girls designs and delivers high-quality, fun STEM programs and learning experiences, and trains educators to deliver their unique programs to marginalized girls across the United States. Second tier winner Sweet Water Foundation of Chicago, Illinois is using their award funding to support the integration of E-STE(A+)M learning in their Apprenticeship and Outreach Program, and 'Alalā Reintroduction Community Inquiry Program of San Diego Zoo Global, a third tier winner, has been able to build and repair greenhouse structures, purchase new supplies, and further develop teaching guides with their award.

NAAEE directed the ULIEA marketing and administration, as well as the application process with partner New Knowledge Organization Ltd.

For more information on each project and to enjoy watching the 2018 winner's announcement, visit <http://ulinnovationeducation.naaee.net/>

### 2018 Award Winners

#### Grand Prize

- Techbridge Girls

[techbridgegirls.org](http://techbridgegirls.org)

#### Tier Two

- Ocean Discovery Institute
- Sweet Water Foundation

#### Tier Three

- 'Alalā Reintroduction Community Inquiry Program, San Diego Zoo Global
- Groundswell Michigan

#### Finalists

- BEETLES Project
- Get Hip to Habitat
- Jane Goodall's Roots & Shoots
- Planet Bee Foundation
- Youth Arts+Media for Plastic Free Waters (YAM4PFW)



## Cal Water H<sub>2</sub>O Challenge

In continued partnership with the California Water Service (Cal Water), NAAEE launched the fourth annual Cal Water H<sub>2</sub>O Challenge to bring sustainability science to the classroom and the classroom to the outdoors. The Challenge is a project-based learning opportunity that asks fourth-, fifth-, and sixth-grade classrooms in Cal Water service areas to identify and address local water conservation issues. NAAEE managed the application, submission, and judging process, and provided technical assistance and targeted educational support for teachers as well.

In April, NAAEE and Cal Water awarded **Mike Buckley's fifth-grade class of Murdock Elementary in Willows, California** with the grand prize of \$3,500 and a camping field trip to Malibu, California for its project, "Protect Our Drinking Water."

Buckley's students:

- Researched water quality
- Met with local groundwater experts
- Visited a wastewater treatment facility
- Developed a plan to protect the local water supply and educate their community on its importance
- Installed 25 storm drain markers to ward off littering into the waterways
- Tested water quality in 15 locations
- Designed and tested water filters
- Gave presentations in 16 classrooms

Action News Now of KHSL-TV Chico visited Murdock Elementary for the announcement and featured the class on local channels. NAAEE and Cal Water also announced the second, third, and fourth place winners in separate on-campus ceremonies.



The fifth annual Cal Water H<sub>2</sub>O Challenge launched in November 2018, and NAAEE has received funding to continue facilitating the program for one more year.

## Our Team

### Staff

#### Judy Braus

Executive Director

#### Christiane Maertens

Deputy Director

#### Sarah Bodor

Director of Policy & Affiliate Relations

#### Mayesha Choudhury

Corporate Initiatives Coordinator

#### Regina Fong

Administrative and Program Assistant

#### Emilian Geczi

Director, Natural Start Alliance

#### Nina Hamilton

International Programs Specialist

#### Christopher Hutton

Programs Administrator

#### Maxwell Kennedy

Technology and Analytics Associate

#### Kristen Kunkle

Research and Program Manager

#### Lori Mann

Senior Program and Conference Manager

#### Christy Merrick

Special Projects Advisor, Natural Start Alliance

#### Laurie Monserrat

Corporate Initiatives Educator Consultant

#### Sahithi "Sai" Muddasani

Communications and Web Specialist

Mary Ocwieja

Technology Manager

#### Betty Olivolo

Assistant Director, Natural Start Alliance

#### Drew Price

Operations and Program Manager

#### Melissa Hopkins Taggart

Director of International Programs

#### Anne Umali

Project Manager, ee360

#### Tia Watkins

EE Program and Administrative Specialist

### Board

#### Charlotte Clark

Board Chair

#### Jeff Tarbert

Vice Chair

#### Judy Braus

Executive Director

#### Mary Ford

Treasurer

#### Susan McGuire

Secretary

#### Clark Byrum

#### Lizabeth Fogel

#### Jaime González

#### Pepe Marcos-Iga

#### Will Parish

#### Steve Pemberton

#### Bill Street

### Advisory Council

#### Michael Marzolla

Co-Chair

#### Bora Simmons

Co-Chair

#### Janet Ady

#### Nicole Ardoin

#### Dave Chase

#### Paul Hart

#### Ashley Hoffman

#### J. Drew Lanham

#### Pepe Marcos-Iga

#### Kathy McGlaufflin

#### Augusto Medina

#### Brenda Metcalf

#### Angela Mooney D'Arcy

#### Darryl Ramos-Young

#### Danni Washington



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North American Association  
for Environmental Education

*Education We Need for the World We Want*

# Partners & Supporters

## Collaboration is key to achieving our mission.



Caplan Foundation  
for Early Childhood



Germeshausen Foundation



Thanks to all our partners and funders for their continuing support, passion, and confidence in our work.



# 2018 Financials

## Statement of Activities

### Support and Revenue

Government grants	\$2,527,666
Private grants/contributions	\$1,208,310
Fee for service and other	\$791,089
Conference income	\$639,596
Conference sponsorships	\$142,750
Membership dues	\$85,859
Investment income	\$37,889
<b>Total revenues</b>	<b>\$5,433,159</b>

### Expenses

Program services	\$4,043,300
Management and general	\$467,430
Fundraising	\$163,614
<b>Total expenses</b>	<b>\$4,674,344</b>

**Addition to unrestricted net assets** **\$704,810**

**Addition to temporarily unrestricted net assets** **\$54,005**

## Statement of Financial Position

### Assets

Cash	\$1,779,815
Accounts receivable	\$1,045,792
Unconditional promises to give	\$106,120
Investments	\$905,593
Prepaid expenses and deposits	\$23,593
<b>Total assets</b>	<b>\$3,860,913</b>

### Liabilities

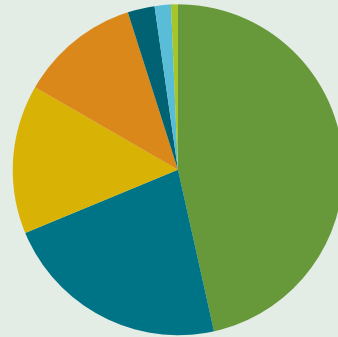
Accounts payable	\$295,362
Deferred revenue	\$83,022
Accrued payroll liabilities	\$85,622

### Net assets

Unrestricted	\$2,661,263
Temporarily restricted	\$721,217
<b>Total liabilities and net assets</b>	<b>\$3,860,913</b>

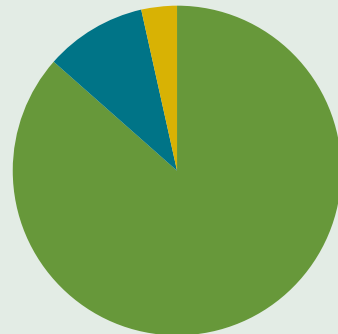
\*Audited statements available upon request

## Support and Revenue



- Government grants | 46%
- Private grants/contributions | 22%
- Fee for service and other | 14%
- Conference income | 12%
- Conference sponsorships | 3%
- Membership dues | 2%
- Investment income | 1%

## Expenses



- Program Services | 89%
- Management and general | 8%
- Fundraising | 3%



# Demonstrate Your Commitment

A strong commitment to environmental education is what helps create a more sustainable world for tomorrow, and your support ensures that we continue to grow the field. When you make a gift to NAAEE, you help support a promise for the future.



## There are many ways to give:

Become a **member**

Become a **monthly supporter**

Make a one-time **cash gift**

Support our **scholarship fund**

Shop at **Amazon Smile\***  
\*Amazon will donate a percentage of your purchase to NAAEE (smile.amazon.com)

Give a **gift membership** to an education or conservation professional

Make a charitable gift of **stocks, bonds,** or **mutual funds**

Honor a loved one with a **tribute gift**

Make an **estate planning gift** through trusts, wills, and other instruments

For more information and to contribute, visit: [naaee.org/donate](http://naaee.org/donate)

*Our species needs, and deserves, a citizenry with minds wide awake and a basic understanding of how the world works.*

—Carl Sagan



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