



naaee

North American Association
for Environmental Education

2017 Annual Report

Education We Need for the World We Want

About NAAEE

For more than four decades, NAAEE has served as the professional association, champion, and backbone organization for the field of environmental education. Our members and supporters include EE professionals working in formal and nonformal education—including university professors; preschool educators; K-12 teachers and administrators; professionals in informal learning centers such as zoos, aquariums, museums, community centers, nature centers, and more; as well as those working in government agencies, foundations, and corporations. We work with our partners to create a more environmentally informed, committed, and active citizenry.

Vision

A sustainable future for all where environmental and social responsibility drive individual and institutional choices.

Mission

We advance environmental literacy and civic engagement through the power of education to create a more equitable and sustainable future for all.



naaee
North American Association
for Environmental Education

Education We Need for the World We Want

naaee.org



You cannot change any society unless you take responsibility for it, unless you see yourself as belonging to it and responsible for changing it.

– Grace Lee Boggs

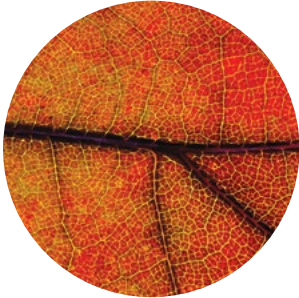


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naaee

North American Association
for Environmental Education

2017 NAAEE Consortium of Programs

natural start
alliance

GeEP GLOBAL
ENVIRONMENTAL
EDUCATION
PARTNERSHIP

ee360

eeWORKS



Dear NAAEE Members, Partners, Affiliates, Donors, and Supporters:

When we look back over 2017, it's impossible not to be blown away by the exciting work taking place in every corner of the world to help create a better world through education. From working to provide equitable access to nature for all kids to building civic engagement and leadership skills for young and old alike, environmental educators are having an impact everywhere.

In the past year, working with dozens of partners, NAAEE has helped support more than 300 workshops and trainings for educators around the globe. We also continue to link research and practice, partnering with Stanford and other universities. We've published new materials focused on community engagement and effective practice in the field, helped support deliberative democracy through environmental issue forums, and worked to support national and international policies that will help create a more informed and committed global citizenry. We've also advocated for the importance of early childhood education, E-STEM, and creating a more equitable and inclusive movement.

We also experienced, for the first time in our 46-year history, the cancellation of our annual conference due to the debilitating force of Hurricane Maria and the hardships it created for Puerto Rico. As a result, we conducted our first-ever virtual conference to highlight key sessions. And, thanks to the generosity of our members and supporters, we raised more than \$20,000 to help our partner in Puerto Rico, Para La Naturaleza, rebuild communities and natural areas hit by the hurricanes.

In the following pages, you'll find out more about how we're driving excellence, cultivating collective action, and mobilizing support for the field. Here's a quick look at the highlights:

- **ee360**, an EPA-funded partnership, reached more than a million educators in its first year with training, resources, and on-line learning opportunities
- Through **eeWORKS**, we published a messaging guide focused on the academic benefits of environmental education for K-12 students and posted another study from the University of Florida on developing effective climate change education programs
- We published a new set of *Guidelines for Excellence* focused on **community engagement**
- Teams from ten states participated in a five-day **Leadership Clinic** to strengthen our amazing Affiliate network and build environmental education at the state and regional level
- The **Natural Start Alliance** welcomed its 500th organizational member
- The Global Environmental Education Partnership (GEEP) launched a global **Call for Action** campaign to align and elevate the work of environmental educators and seek feedback on our priorities for the next decade and beyond

We are excited about joining forces with you to engage global citizens, prepare young people to be future leaders, and create a sense of environmental and social responsibility. And we couldn't do this without the support of our board, partners, members, and colleagues who understand that the work we do is all about "the education we need for the world we want."

Judy Braus
Executive Director

Driving Excellence

Technology

Throughout 2017, NAAEE continued to improve and expand eePRO, an online portal for environmental education professional development and networking. The popular monthly webinar series, *Bringing New Ideas and Innovation to the Field of EE*, offers professional development and specialized expertise on a new topic each month. To support environmental educators who are new to the field, a third online eeLEARN module is in development, focused on environmental education research and evaluation. NAAEE continues to offer the online self-assessment tool, which helps environmental educators create professional development plans.

NAAEE continues to extend eePRO's reach through the eeNEWS and eeJOBS newsletters, email digests of eePRO group activity, and growing social media outreach. Building on efforts to provide the field with greater access to EE resources, NAAEE is developing an EE higher education database, which will help new and experienced practitioners identify programs, instructors, and courses that specialize in EE. Additionally, NAAEE has made significant progress in the development of an online research library in collaboration with Children & Nature Network, where practitioners can search and access relevant research and submit their own studies to share with the EE community.

Social Media

For the first time, NAAEE successfully hosted a Twitter party in 2017, using back-to-school time to promote #EEinSchool. NAAEE developed questions and promoted the Twitter party through social channels, which generated new followers, engaged Affiliate members and their partners, and brought awareness to NAAEE initiatives. Following the cancellation of the annual conference, NAAEE's social media presence was helpful in raising awareness and funds for the Together for Puerto Rico fund, and for engaging new audiences through the virtual conference.



Driving Excellence

Publications, Professional Development, & Resources

Guidelines for Excellence

The newest addition to the *Guidelines* series, *Community Engagement: Guidelines for Excellence*, was published in 2017. This set of guidelines focuses on community wellness, sustainability, and resilience, and is designed to help environmental educators create inclusive environments that support effective partnership and collaboration building. The guidelines describe key characteristics of successful community engagement, provide case examples, and include resources for implementation.

In 2017, under the leadership of Dr. Bora Simmons from the National Project for Excellence in Environmental Education, NAAEE hosted 26 workshops and presentations focused on *Guidelines for Excellence* training. *Guidelines* trainings were designed to help organizations and environmental education professionals use the *Guidelines* to improve practice and achieve greater impact. Conducted by members of the *Guidelines* Trainers' Bureau, these trainings were held in 16 different states and provinces and served nearly 700 formal and nonformal educators. In addition, three train-the-trainer workshops were held in collaboration with NAAEE's Affiliates in Colorado, North Carolina, and Utah.

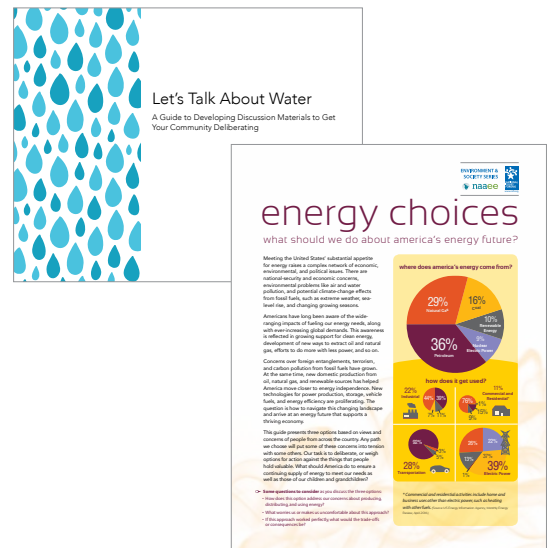
The complete set of *Guidelines*, as well as other NAAEE publications, are available for download and purchase in NAAEE's online store.



Kettering Foundation

Since 2014, NAAEE has partnered with the Kettering Foundation, a nonprofit cooperative research organization, to develop Environmental Issues Forums (EIF)—providing tools, training, and support for engaging adults and students in meaningful, productive discussions about complex issues that affect the environment and our communities. Issue guides provide a framework for discussion by giving an overview of the issue along with possible approaches and tradeoffs.

Adding to the existing issue guide series, *Energy Choices: What Should We Do About America's Energy Future?* was published in 2017. A second issue guide, *Let's Talk About Water*, was published as a collaboration among NAAEE, five NAAEE Affiliate teams, the National Issues Forums Institute network, and the Kettering Foundation. *Let's Talk About Water* provides a step-by-step guide to developing community-based discussion materials for groups of people who want to talk about water issues in their community or region.



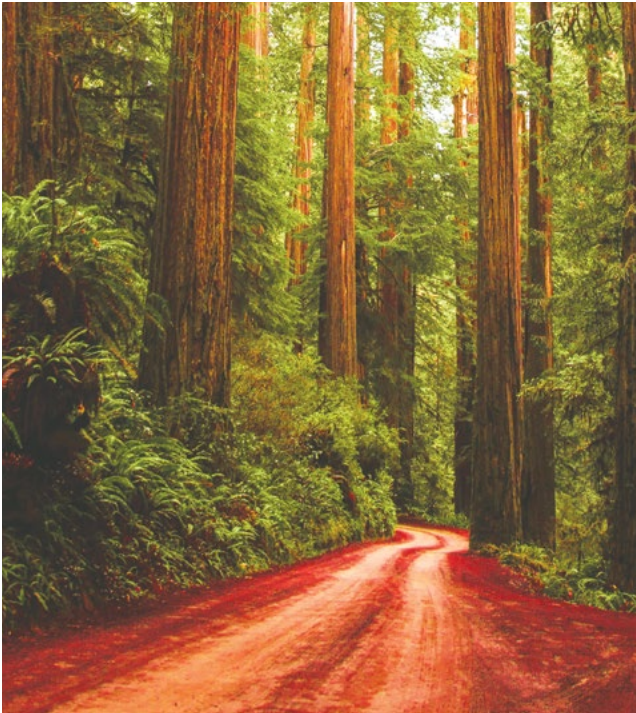
Driving Excellence

ee360

ee360 is NAAEE’s newest initiative supporting innovative environmental education across the country. NAAEE, through a cooperative agreement with US EPA and a consortium of partner organizations and agencies, is leading an ambitious five-year initiative to support a diverse cadre of environmental education leaders that are better prepared to increase environmental literacy for everyone, everywhere.

In 2017, NAAEE launched the ee360 project with a meeting of partners, advisors, staff, and funders. Over the course of 2017, ee360 conducted more than 260 workshops, trainings, and webinars, reaching 9,000 educators directly, and more than one million indirectly.

naaee.org/our-work/programs/ee360



ee360 nonprofit and agency partners

The image displays a collection of logos for ee360 and its partners. On the left, the ee360 logo is shown with the tagline 'From Inspiration to Impact', alongside the NAAEE logo (North American Association for Environmental Education) and the EPA logo (United States Environmental Protection Agency). To the right, a grid of logos includes NOAA (National Oceanic and Atmospheric Administration), U.S. Fish & Wildlife Service, Stanford University, NAAEE Affiliate Network, National Park Service, U.S. Forest Service, CDE (center for diversity & the environment), National System of Public Lands, Project Learning Tree, Antioch University New England, University of Oregon, Earth Force, and the Center for Research and Evaluation Lifelong Learning Group.

Driving Excellence

eeWORKS

NAAEE and Stanford University launched eeWORKS to showcase the value of environmental education and demonstrate its positive outcomes. Guided by experts in EE research and practice, eeWORKS is substantiating powerful anecdotes from across the field with empirical evidence.

In 2017, NAAEE, working with research partners at Stanford University, published a messaging guide, *Promoting the Benefits of Environmental Education for K-12 Students*. These suggested talking points and messages are based on findings from Stanford’s literature review published in the *Journal of Environmental Education* as part of eeWORKS.

In another eeWORKS project, research partners at the University of Florida completed a systematic literature review to understand what research can contribute to our ideas about effective climate change education and published their results in *Environmental Education Research*.

NAAEE designed a series of webpages to showcase the results of each review and share tips and tools for practitioners based on the findings. Webinars were hosted by eeWORKS partners to provide EE professionals with ideas for using the reviews to support their work.

The eeWORKS team is finalizing research reviews exploring two additional outcomes: the role of EE in achieving conservation goals and the benefits of EE in early childhood. New outcome areas are continually being discussed and prioritized to move this initiative forward.

naaee.org/our-work/programs/eeWORKS



Environmental education helps students gain much more than knowledge. They gain skills in making a difference and an intrinsic belief that they can. The confidence and empowerment can spill over into other aspects of their lives.

– **Dr. Martha Monroe**, Professor, University of Florida
Department of Forest Resources and Conservation



From Anecdotes to Evidence: Demonstrating the power of environmental education

Driving Excellence

Awards for Excellence

NAAEE is proud of the many accomplishments of our members and partner organizations.



2017 Award Winners

Walter E. Jeske Award

Susan Toth

Retired, Director of Education, Florida Atlantic University/
Pine Jog Environmental Education Center

Higher Education Educator of the Year

Jacqueline S. McLaughlin

Associate Professor of Biology at Penn State University

K-12 Educator of the Year

John Jung

Environmental Science Teacher

Outstanding Affiliate Organization

Environmental Education Association of New Mexico

Outstanding Contributions to Research in EE

Constance Russell

Professor, Lakehead University

Outstanding Service to EE, Individual, National

Josetta Hawthorne

Executive Director, Council for Environmental Education

Outstanding Service to EE, Individual, Global

Ginger Potter

Senior Education Specialist for US EPA

Outstanding Service to EE, Organization, Local/Regional

Mojave Environmental Education Consortium

Outstanding Service to EE, Organization, Global

The Foundation for Environmental Education

Rosa Parks and Grace Lee Boggs Outstanding Service

Marcos Trinidad

Center Director of Audubon Center at Debs Park

Walter E. Jeske Award



Susan Toth

Retired, Director of Education,
Florida Atlantic University/
Pine Jog Environmental Education Center

Susan Toth has exhibited a lengthy, deep, and unwavering commitment to EE. Among her many contributions she served on the Florida Advisory Council on EE, the Florida Greenways Commission, the NAAEE Board of Directors, and as a founding member of the Green School National Network Board.

Rosa Parks and Grace Lee Boggs
Outstanding Service

Marcos Trinidad

Center Director of Audubon Center
at Debs Park, Los Angeles

Marcos Trinidad has devoted his life to making the world a better place. For over two decades, Trinidad has been working to advance diversity, equity, and inclusion in the environmental movement, including co-directing LA's Environmental Professionals of Color (EPOC) chapter. Through the EPOC network, Trinidad helps promote and sponsor forums and activities in LA for all people of color working in environmentally related careers.

Cultivating Collective Action

Affiliate Network

NAAEE achieved significant milestones in 2017 in its efforts to support and strengthen the Affiliate Network. In collaboration with the leaders on the Affiliate Steering Committee, NAAEE built on investments in messaging expertise by crafting shared messages for key audiences. These messaging guides were designed to help Affiliates speak with one voice about the value of EE for a wide range of stakeholders. NAAEE also continued to provide access to wide-ranging professional learning opportunities for Affiliates and their networks through a monthly webinar series.

Drawing on research about capacity building, as well as input from EE thought leaders, NAAEE and Affiliate leaders began to identify the ideal structures and programs needed on the state level to sustain environmental education for diverse audiences in formal and nonformal settings over the long-term. NAAEE developed an assessment tool for states to use to determine their strengths and gaps, and identify areas where training or resources would assist them in building their capacity for effective and far-reaching environmental education.

With resources from ee360 (see page 5), teams from ten states participated in a five-day Leadership Clinic focused on developing capacity-building skills, sharing strategies for addressing key challenges, and developing an action plan for strengthening Affiliate impact. The content of the Leadership Clinic was guided by the key needs of the participating states, as well as cutting-edge issues that NAAEE has identified as needs in the field, such as training in cultural competency, developing strategic partnerships, using collective impact research to address key issues in the state, connecting EE and community resiliency, and organizational development. Participating states continue to work on implementing their action plans with support from NAAEE and are reporting measurable progress towards achieving their goals.

naaee.org/our-work/programs/affiliate-network



Cultivating Collective Action

Annual Conference & Research Symposium

NAAEE's Annual Conference & Research Symposium was scheduled to take place in San Juan, Puerto Rico in October 2017. Due to the devastating effects of Hurricane Maria, NAAEE was forced to cancel the conference for the first time in its 46-year history. Puerto Rico suffered destructive high winds and flooding, and much of the island was left without power, clean water, and food. Though we were deeply saddened to cancel what was sure to have been an inspiring conference, we didn't want to hinder recovery efforts or burden our hosts. In lieu of the in-person conference, we adapted some of our conference elements into a virtual format and created the Together for Puerto Rico fund to support relief efforts.

Virtual Conference Week: October 17-19

NAAEE worked with partners to sponsor a series of webinars and live-streamed events featuring some of the plenary presentations and symposia during the week the conference would have been held. Although we were unable to meet in Puerto Rico, the Virtual Conference provided an opportunity to share highlights, thank the incredible conference sponsors, recognize the outstanding 2017 Award recipients, and give conference participants and NAAEE members a chance to interact and contribute online.

In addition to the online sessions, NAAEE created a special virtual conference site on eePRO for presenters to submit their papers, videos, slide shows, and posters, and link them to eePRO groups. This gave participants the opportunity to share the inspiring work they're doing and connect with others who share the same interests.



Virtual Conference Events (Recordings of these live-streamed events are available on eePRO.)

EE 30 Under 30: Young Leaders Making a Difference: Four exceptional "EE 30 Under 30" honorees shared their accomplishments, stories, and plans for the future.

Creating and Supporting Culturally Relevant Organizational Change: Rena Payan, Program Manager with Youth Outside, shared information, tips, and tools to move organizations toward a commitment to equity, inclusion, and cultural relevancy.

Tbilisi+40 & the GEEP's Global Call for Action: Members of the Global Environmental Education Partnership (GEEP) discussed Tbilisi+40, a global Call for Action, and what the future of EE holds for communities around the world.

Highlights from the Research Symposium: Panelists explored highlights of the 2017 Research Symposium, with an emphasis on the dynamism of the field within the context of responding to new horizons and challenges for researchers, research, and the NAAEE Research Symposium itself.

Climate Change, Education, and Hope: An inspiring panel of experts in education and conservation spoke about their work to address climate change through the power of education.

Growing and Supporting the Movement-Funders' Perspectives: Funders representing foundations, government, and corporations shared current trends, funding priorities, and challenges that impact environmental education.

Cultivating Collective Action

Together for Puerto Rico Fund

For more than a year, NAAEE worked hand-in-hand to plan the conference with nonprofit partner and conference co-chair, Para La Naturaleza. Para La Naturaleza has been a tireless force for education and nature, with a mission to preserve the island’s beauty and educate about the importance of conservation and stewardship.

In the wake of Hurricane Maria, NAAEE launched a fund to support not only the staff and families of Para La Naturaleza as they recover and rebuild, but also their work to protect the island—from restoring and reopening their properties to rebuilding urban forests and educating people about how to adapt to a changing climate. Together, we raised more than \$20,000 to help Para La Naturaleza continue their important work on the island, including supporting the communities where they work.



para la Naturaleza



DONATE TODAY.

We believe ecology recovery goes hand in hand with human recovery. That’s the biggest importance of this effort—each one has to support the other.

– Fernando Lloveras San Miguel, executive director of the Conservation Trust of Puerto Rico

Cultivating Collective Action

Natural Start

NAAEE's Natural Start Alliance is the leading national coalition dedicated to advancing early childhood environmental education. The Alliance works to improve practice in the early childhood field, bring quality environmental education programs to more young children, and promote messages, policies, and research that support nature-based early childhood education. In 2017, Natural Start welcomed its 500th organizational member.



Some of the achievements celebrated by Natural Start in 2017 include:

- Convening 250 educators, researchers, and other early childhood professionals from 30 states and provinces in Seattle, WA at its Nature-Based Preschool National Conference
- Conducting the first comprehensive survey of nature preschools and forest kindergartens in the United States
- Publishing the fifth volume of the *International Journal of Early Childhood Environmental Education*
- Coordinating the development of a *Nature-Based Early Childhood Education Best Practice Guidebook*, to provide a national set of standards for the field



natural start
alliance

naturalstart.org

The synergy created in the Nature-Based Preschool National Conference holds the key for a sustainable and regenerative future in our communities, states, country, and our one and only planet Earth.

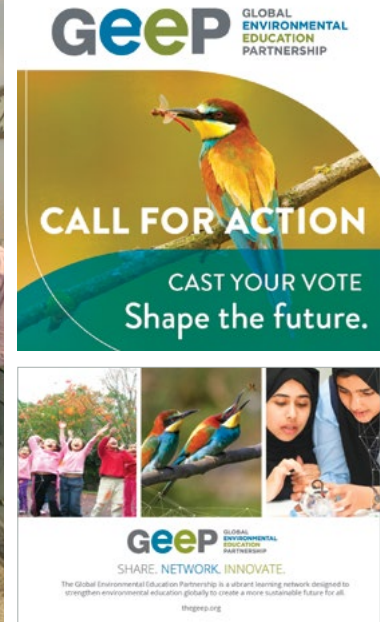
– 2017 Conference Participant

GEORGE B.
STORER
FOUNDATION

Thanks to the George B. Storer Foundation for their generous support of the Natural Start Alliance.

Cultivating Collective Action

Global Environmental Education Partnership (GEEP)



The Global Environmental Education Partnership, NAAEE’s partnership with the US EPA and EPA Taiwan, works to build capacity, share best practices, promote innovation, and build a global “network for networks.”

In 2017, GEEP launched a global Call for Action campaign to align and elevate the work of environmental educators around the world. This included the development of a new website, ActNowforEE.org, which includes a history of EE, the Call for Action document, a survey, and an interactive map. The Call for Action was co-created by the members of the GEEP Advisory Group, including GEEP’s partners from the US EPA and EPA Taiwan.

Additional 2017 highlights for GEEP include:

- Hosting two live-streamed panel discussions—one featuring GEEP Advisors that introduced the Call for Action, and the other featuring emerging EE leaders from India, Canada, Argentina, and the United States (from the EE 30 Under 30 program)
- Expanding the GEEP case study collection to 13 case studies, with three more in development
- Enhancing the GEEP country profiles (which now include over 40 countries) to highlight countries with environmental education acts and associations
- Working with EPA Taiwan to begin translating GEEP web content into Chinese



Mobilizing Multi-Sector Support

Environmental Education Policy



NAAEE’s leadership in advocacy for environmental education yielded critical successes in 2017. NAAEE’s efforts helped secure and maintain public investments in EE, resulted in the inclusion of EE in federal education policy, and advanced state efforts to expand access to EE and implement environmental literacy plans.

As part of a comprehensive approach to promoting systemic environmental literacy, NAAEE partners with Project Learning Tree and Upstream Alliance to support a Superintendents’ Environmental Education Collaborative (SEEC). SEEC focuses on cultivating champions for EE among school district superintendents who can direct the integration of EE into K-12 public schools.

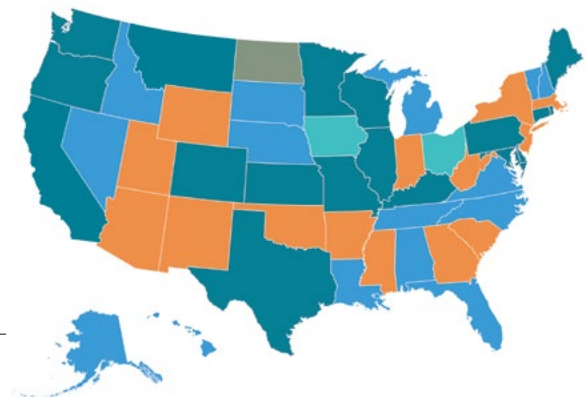
NAAEE’s 2017 campaign for federal EE funding was the most successful to date, with more elected officials—in both parties—supporting critical grant programs than ever before. Additionally, NAAEE strengthened outreach to the EE community through improved online resources, dissemination of messaging, and promotion of the eePRO Advocacy group—which grew more than 30% this year.

Beyond specific funding or policy gains, NAAEE’s advocacy efforts help to engage with elected officials and other decision-makers to elevate the profile of EE, build strategic relationships, and create a deeper understanding of effective EE within nontraditional audiences.



30%
INCREASE IN eePRO'S
ADVOCACY GROUP

Status of State Environmental Literacy Planning



ELP Stages by State

- Have not yet begun ELP development: ND
- Drafting stage: AZ, AR, GA, IN, MA, MS, MT, NJ, NM, NY, OK, SC, UT, WV, WY
- Completed but not adopted: AK, AL, FL, HI, ID, LA, MI, NC, NE, NH, NV, TN, VA, VT
- Adopted but not implemented: OH, IA
- Adopted and implementation begun: CA, CO, CT, DC, DE, IL, KS, KY, MD, ME, MN, MO, OR, PA, RI, TX, WA, WI

Mobilizing Multi-Sector Support

Environmental Education 30 Under 30

In partnership with GEEP and the US Forest Service, NAAEE launched its second year of the EE 30 Under 30 program, recognizing young people who are using environmental education to better their communities. Thirty finalists representing nine countries were selected from a pool of applicants from around the world, ranging from 17 to 30 years old. Visit the NAAEE website to read more about the inspiring work of these young leaders.



- Nina Andrascik, 17, Ottawa, Canada
- Elham Nasr Azadani, 29, Isfahan, Iran
- Ilesha Baldwin, 20, Atlanta, Georgia
- Saymanti Bandyopadhyay, 28, Ahmedabad, India
- Lowery Becker, 26, Warsaw, Virginia
- Ankita Bhalla, 19, Delhi, India
- Fadwa Bouhedda, 23, Fremont, California
- Connel Bradwell, 26, Victoria, Canada
- Lauren Brois, 27, Bedford, New York
- Lucila Belén Castro, 29, Cordoba, Argentina
- Ya-Ling Chang, 28, Kaohsiung City, Taiwan
- Davy Clark, 28, Olympia, Washington
- Leah Davidson, 23, Washington, DC
- Danielle Diuguid, 28, San Francisco, California
- Nicola Fitzsimons, 30, Belfast, United Kingdom

- Marquese Fluellen, 17, Jacksonville, Florida
- Ciarra Greene, 28, Lapwai, Idaho, Nez Perce Nation
- Martin Huber, 28, Vienna, Austria
- Karlee Jewell, 24, Eureka, California
- Carlos Lerma, 26, Lafayette, Colorado
- Xoni Kwan Ki Ma, 30, Hong Kong
- Hanna MacDonald, 21, Alpena, Michigan
- Adam Ratner, 29, Mill Valley, California
- Roland Richardson, 28, Washington, DC
- María Alicea Rodriguez, 26, Ponce, Puerto Rico
- Quinn Runkle, 26, London, United Kingdom
- Kayla Soren, 19, Louisville, Kentucky
- Leandra Taylor, 25, Albuquerque, New Mexico
- Cade Emory Terada, 18, Anchorage, Alaska
- Luisa Martinez Zarate, 25, Mexico City, Mexico



Mobilizing Multi-Sector Support

UL Innovative Education Award



Underwriters Laboratories

NAAEE hosted the third annual UL Innovative Education Award (ULIEA) program in partnership with renowned safety science company Underwriters Laboratories (UL). ULIEA awarded a collective \$250,000 to recognize and support nonprofit organizations in the United States and Canada using STEM principles to engage young people in environmental education.

Organizations spanning 31 states and provinces submitted entries, and a panel of experts selected five award winners and five runners-up. The \$100,000 grand prize went to Chicago Botanic Garden's Science Career Continuum for providing a multi-year path of E-STEM enrichment, mentorship, and authentic research opportunities to underserved Chicago public school students.

NAAEE oversaw the ULIEA marketing and application process, with help from research partner New Knowledge Organization Ltd. Upon conclusion of the third annual ULIEA, UL and NAAEE agreed to facilitate a fourth annual competition, which launched in December 2017.

ulinnovationeducation.naaee.net

After three years, I'm very proud that we have been able to highlight and support 15 diverse organizations that are actively preparing today's youth. As we collaborate with this growing network, we too are learning from their program models and their unique and innovative approaches to engaging kids with E-STEM in order to tackle tomorrow's challenges. It is inspirational to witness, and we hope to continue to build upon the success of ULIEA in support of a more sustainable future.

– **Cara Gizzi**, VP Education and Outreach



**INNOVATIVE
EDUCATION AWARD**
POWERING A SUSTAINABLE TOMORROW

Mobilizing Multi-Sector Support

Cal Water H₂O Challenge

California Water Service

NAAEE continued its partnership with California Water Service (Cal Water) to offer the third annual Cal Water H₂O Challenge. The project-based competition rewards 4th-6th grade California classrooms within Cal Water service areas for adopting, addressing, and educating others on a water-related issue. NAAEE markets the competition and manages the application, submission, and judging processes.

In April, NAAEE announced Miss Emily Akimoto's fifth grade class from Sierra View Elementary (Chico, CA) as the grand prize winner of a \$3,500 classroom grant and celebratory camping trip. NAAEE also announced second, third, and fourth place winners in separate on-campus ceremonies.

NAAEE launched the fourth annual Cal Water H₂O Challenge in November, and secured a bid to continue facilitating the program for two more years. Additionally, research and planning began for a new competition open to individual students, which is set to launch in the 2018-2019 school year.

challenge.calwater.com

We are so inspired by the creativity, commitment, and innovation showed in the 2017 Challenge. This is a critical time for water management and conservation, and we are so encouraged when future generations engage in and apply their learnings to real-world situations. The Challenge is creating a foundation for safe, clean, and abundant water for all communities we serve.

– **Martin A. Kropelnicki**, President and CEO, California Water Service



Our Team

Staff & Consultants**Judy Braus**

Executive Director

Christiane Maertens

Deputy Director

Sarah Bodor

Director, Policy and Affiliate Relations

Mayesha Choudhury

Corporate Initiatives Coordinator

Regina Fong

Administrative and Programs Assistant

Emilian Geczi

Director, Natural Start Alliance

Chris Hutton

Programs Administrator

Max Kennady

Technology and Analytics Associate

Kristen Kunkle

Research and Program Manager

Lori Mann

Senior Conference and Program Manager

Haley McGlaufflin

Program and Communications Specialist

Christy MerrickSpecial Projects Advisor,
Natural Start Alliance**Laurie Monserrat**

Corporate Initiatives Educator Consultant

Sai Muddasani

Communications and Web Specialist

Mary Ocwieja

Technology Manager

Betty Olivolo

Assistant Director, Natural Start Alliance

Drew Price

Operations and Program Manager

Melissa TaggartFellow, Global Environmental Education
Partnership (GEEP)**Yeneneh Terefe**

Environmental Education Specialist

Anne Umali

Project Manager, ee360

Quint Doan

Intern

Ben Rankin

Intern

David Segovia

Intern

Ansley Groff

Intern

Grace Stewart

Intern

Taylor Schenker

Intern

Seira Yamaguchi

Intern

Board**Charlotte Clark**

Board Chair

Jeff Tarbert

Vice Chair

Judy Braus

Executive Director

Mary Ford

Treasurer

Susan McGuire

Secretary

Clark Byrum

Allison Chin

Lizabeth Fogel

Peppe Marcos-Iga

Steve Pemberton

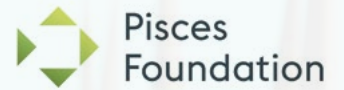
Flisa Stevenson

Partners & Supporters

Collaboration is key to achieving our mission.

Thanks to all our partners for their continuing support, passion, and confidence in our work.





Prescott
College



Financial Summary for year ending December 31, 2017.

Financials

Statement of Activities

Support and Revenue

Government grants	\$1,922,168
Private grants/contributions	\$1,154,182
Fee for service and other	\$653,221
Conference income	\$347,997
Conference sponsorships	\$18,750
Membership dues	\$75,893
Investment income	\$4,742
Total revenues	\$4,176,953

Expenses

Program services	\$3,144,814
Management and general	\$294,072
Fundraising	\$98,633
Total expenses	\$3,537,519

Addition to unrestricted net assets	\$596,606
Addition to temporarily unrestricted net assets	\$42,828

Statement of Financial Position

Assets

Cash	\$1,935,214
Accounts receivable	\$1,118,465
Unconditional promises to give	\$15,000
Investments	\$7,794
Prepaid expenses and deposits	\$52,557
Total assets	\$3,129,030

Liabilities

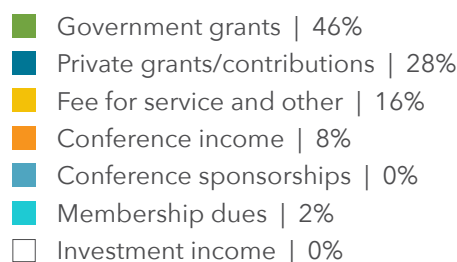
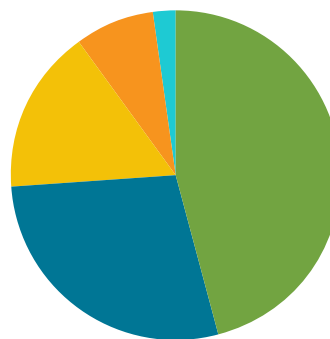
Accounts payable	\$295,362
Deferred revenue	\$134,997
Accrued payroll liabilities	\$75,006

Net assets

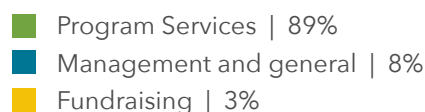
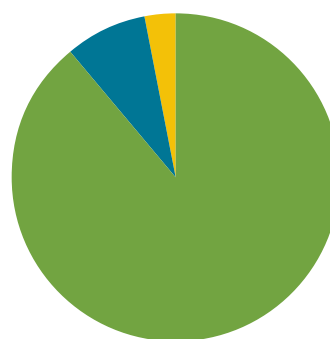
Unrestricted	\$1,956,453
Temporarily restricted	\$667,212
Total liabilities and net assets	\$3,129,030

*Audited statements available upon request

2017 Support and Revenue



2017 Expenses



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